

Message Text

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46

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 RSC-01 /019 W

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R 161307Z NOV 74

FM AMEMBASSY BOGOTA

TO USDOC WASHDC

INFO SECSTATE WASHDC 5768

AMCONSUL CALI

AMCONSUL MEDELLIN

UNCLAS BOGOTA 10148

E.O. 11652: N/A

TAGS: BEXP, CO

SUBJECT: SEPI-75

REF: A BOGOTA-9856 B. STATE 246974.

1. USIS TOOK COLOR PHOTOS OF INTERNATIONAL PAVILION FACADE AND INTERIOR SIDE COLUMNS. PRINTS WILL BE PICKED UP MONDAY NOVEMBER 18 AND FORWARDED APO SPECIAL DELIVERY SAME DATE.

2. SCHEMATIC DRAWING SHOWING LOCATION OF DRAINS SENT APO. WATER IN COLUMNS. NO AIR IN PAVILION.

3. NO COMPRESSOR ON SITE. HOWEVER, REPRESENTATIVE OF GARDNER DENVER INTERESTED IN PARTICIPATING WITH COMPRESORS IN SEPI-75 AND WOULD PROBABLY PROVIDE AIR TO PAVILION FOR APPROPRIATE CONSIDERATIONS.

4. POST FORSEES MAJOR PROBLEM WITH RESPECT TO DIVISION PANELS. ON ONE HAND FAIR AUTHORIZATIES AND CONTROL OFFICER UNDER ASSUPTION THAT DIVISION PANELS USED IN US PAVILION WOULD ALSO BE USED IN SEPI-75. SAID PANELS CONFORM TO DESIGN IN TENTATIVE CONTRACT SIGNED BY THOMAS/PEREZ BUT ARE 30 TO 35 CM IN WIDTH TO BE SELF SUPPORTING. PHOTOS OF LATTER PANELS SENT TO USDOC IN SEPTEMBER. ON THE OTHER HAND, USDOC DESIGNERS APPARENTLY PLANNING TO USE SINGLE SHEET OF COMPOSITE
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BOARD OR PLYWOOD SUPPORTED BY TAPE AND INTERLOCK

SYSTEM. IMPERATIVE THAT THIS MATTER BE CLEARED UP
ASAP.

5. NOTWITHSTANDING USDOC'S PREFERENCE FOR PR/MARKET
PROMOTION ASSISTANTS RATHER THAN MAJOR CONTACTOR,
POST STRONGLY RECOMMENDS HIRING OF FAIR PR/MARKET
PROMOTION DIRECTOR ALVARO ZULUAGA DUE TO LATTERS (A)
EXPERIENCE PROMOTING THE INTERNATIONAL FAIR OF BOGOTA,
(B) CONTACTS ESTABLISHED WITH MEDIA AND (C) TRAINED
AND COMPETING STAFF. MOREOVER USIS PARTICULARLY
INTERESTED IN WORKING WITH ZULUAGA. WHEN APPROACHED BY
CONTRL OFFICER IN SEPTEMBER, ZULUAGA QUOTED A
BASIC BALLPARK FIGURE OF US\$1,00.00 PER MONTH,
EXCLUDING ACTUAL COSTS OF BILL BOARDS, NEWSPAPER
ADVERTISEMENTS, ETC, INASMUCH AS ZULUAGA DUE TO LEAVE
COUNTRY NOVEMBER 22 POST NEEDS REPLY BY NOVEMBER
21 AT LATEST.

6. POST FORWARDED RECOMMENDATION FOR FREIGHT FORWARDER
AND AGENT FOR NTM FIRMS IN REF A.

7. EMBASSY HAS LARGE NUMBER OF APPLICATIONS FOR
TRANSLATORS/INTERPRETORS ON HAND.

8. END-USER AND REP-FIND FILES ALREADY BEGUN.

9. ADMINISTRATIVE OFFICER INDICATES NO SPACE
AVAILABLE IN EMBASSY. CONTROL OFFICER WILL NOTIFY
FAIR AUTHORITIES OF NEDD FOR OFFICE SPACE IN EARLY
JANUARY.

10. BELL CONSULTATION IN WASHDC STILL ON FOR DECEMBER
4, 5 AND 6.
WHITE

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NNN

Message Attributes

Automatic Decaptioning: X
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Decaption Date: 01 JAN 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Film Number: D740333-0390
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